

### Total Change in Demand

- ▶ Last time we defined
  - ▶ Income effect:  $\Delta x_1^I = x_1(p_1', m) - x_1(p_1', m')$
  - ▶ Substitution effect:  $\Delta x_1^S = x_1(p_1', m') - x_1(p_1, m)$
- ▶ Note that the total change in demand is

$$\begin{aligned}\Delta x_1 &= x_1(p_1', m) - x_1(p_1, m) \\ &= x_1(p_1', m') - x_1(p_1, m) + x_1(p_1', m) - x_1(p_1', m') \\ &= \Delta x_1^S + \Delta x_1^I\end{aligned}$$

- ▶ This is one form of the *Slutsky identity* or *Slutsky equation*

### Signing the Total Change in Demand

- ▶ What sign does the overall change in demand take if  $\Delta p_1 < 0$ ?
- ▶ We showed that  $\Delta x_1^S > 0$  if  $\Delta p_1 < 0$
- ▶ What if good 1 is normal?
- ▶ What if good 1 is inferior?
- ▶ Are all Giffen goods inferior?
- ▶ Are all inferior goods Giffen?

## Giffen and Inferior Goods Graphically

## Example

- ▶ Let demand function be given by  $x_1 = 10 + \frac{m}{10p_1}$
- ▶ Suppose we start out at  $p_1 = 3$  and  $m = 120$
- ▶ Suppose price decrease to  $p'_1 = 2$
- ▶ Substitution effect?

- ▶ Income effect?

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## Perfect Complements

## Perfect Complements Graphically

- ▶ Consider perfect complements preferences
- ▶ What are the income and substitution effects of a decrease in  $p_1$ ?

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## Perfect Substitutes

- ▶ Consider perfect substitutes (starting where all consumption is of good 2)
- ▶ What are the income and substitution effects of a decrease in  $p_1$ ?

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## Perfect Substitutes Graphically

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## Quasilinear Preferences

- ▶ Quasilinear preferences (quasilinear in good 2):

$$u(x_1, x_2) = v(x_1) + x_2$$

- ▶ Note that MRS depends only on  $x_1$ :

$$MRS = -\frac{\frac{\partial u}{\partial x_1}}{\frac{\partial u}{\partial x_2}} = -v'(x_1)$$

- ▶ Thus the indifference curves are vertical translations of one another
- ▶ Substitution effect:
- ▶ Income effect:

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## Quasilinear Preferences Graphically

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## Rates of Change

- ▶ We can make a second formulation of the Slutsky equation
- ▶ First, define the negative income effect as  $\Delta x_1^m = -\Delta x_1^n$
- ▶ Then the Slutsky equation is

$$\Delta x_1 = \Delta x_1^s - \Delta x_1^m$$

- ▶ Divide through by  $\Delta p_1$ :

$$\frac{\Delta x_1}{\Delta p_1} = \frac{\Delta x_1^s}{\Delta p_1} - \frac{\Delta x_1^m}{\Delta p_1}$$

- ▶ Finally, substitute  $\Delta p_1 = \frac{\Delta m}{x_1}$  into rightmost term:

$$\underbrace{\frac{\Delta x_1}{\Delta p_1}}_{\text{total effect}} = \underbrace{\frac{\Delta x_1^s}{\Delta p_1}}_{\text{sub effect}} - \underbrace{\frac{\Delta x_1^m}{\Delta m}}_{\text{inc effect}} x_1$$

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## Confirming with Example

- ▶ Consider our example from earlier:
  - ▶ Demand function  $x_1 = 10 + \frac{m}{10p_1}$
  - ▶  $p_1 = 3$  and  $m = 120$
  - ▶ Price decrease to  $p'_1 = 2$
- ▶ Does the rates of change version of Slutsky hold?

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## Slutsky with Calculus

- ▶ We can get a third and final version of Slutsky from calculus principles
- ▶ First, define the *Slutsky demand* function as

$$x_1^s(p_1, p_2, \bar{x}_1, \bar{x}_2) = x_1(p_1, p_2, \underbrace{p_1 \bar{x}_1 + p_2 \bar{x}_2}_m)$$

where  $(\bar{x}_1, \bar{x}_2)$  is original demand bundle

- ▶ Differentiating:

$$\frac{\partial x_1^s}{\partial p_1} = \frac{\partial x_1}{\partial p_1} + \frac{\partial x_1}{\partial m} \frac{\partial m}{\partial p_1}$$

- ▶ Finally, noting that  $\frac{\partial m}{\partial p_1} = \bar{x}_1$  and rearranging:

$$\frac{\partial x_1}{\partial p_1} = \frac{\partial x_1^s}{\partial p_1} - \frac{\partial x_1}{\partial m} \bar{x}_1$$

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## Confirming with Example

- ▶ Consider our example demand function  $x_1 = 10 + \frac{m}{10p_1}$

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## Compensated Demand

Appendix

- ▶ We can decompose demand change in response to price change in another way
- ▶ First, “roll” budget curve along indifference curve until get to new budget curve slope
  - ▶ This is called *Hicksian demand* or *compensated demand*
  - ▶ Note that we keep utility the same during first move
- ▶ Then, shift demand out by increasing income

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## Compensated Demand Decomposition Graphically

## Sign of Compensated Demand Substitution Effect

- ▶ What sign does compensated demand substitution effect (ie “roll”) take?
- ▶ Note that  $(x_1, x_2) \sim (y_1, y_2)$ , so we must have

$$p_1 x_1 + p_2 x_2 \leq p_1 y_1 + p_2 y_2$$

$$p'_1 y_1 + p_2 y_2 \leq p'_1 x_1 + p_2 x_2$$

- ▶ Adding these equations together:

$$(p'_1 - p_1)(y_1 - x_1) + (p_2 - p_2)(y_2 - x_2) \leq 0$$

- ▶ Since second term is zero we get

$$\Delta p_1 \Delta x_1 \leq 0$$

- ▶ Thus a decrease in  $p_1$  causes an increase in compensated demand (just like with Slutsky)

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## Different Demands

- ▶ In fact, have a Slutsky-like decomposition using compensated demand:

$$\frac{\partial x_1}{\partial p_1} = \frac{\partial x_1^c}{\partial p_1} - \frac{\partial x_1}{\partial m} x_1$$

where  $x_1^c(p_1, p_2, \bar{u})$  is compensated demand for a particular utility level  $\bar{u}$

- ▶ If we want to see how demand changes with price changing and ...
  - ▶ income fixed: use standard demand (also called *Marshallian demand*)
  - ▶ purchasing power fixed: use Slutsky demand
  - ▶ utility fixed: use Hicksian/compensated demand